

**METHOD AND APPARATUS FOR  
OBTAINING INTERNET CONTENT FOR A WIRELESS DEVICE**

**ABSTRACT OF THE DISCLOSURE**

A method and apparatus provides for obtaining content for a wireless device in  
5 a more efficient manner by associating a code (i.e., other than a URL) (118) with at  
least both a desired content server (210a), such as an Internet server, and with control  
description data (420) that defines at least when to start recording the desired content  
from the desired server. This may include, for example, record description data such  
as a start record time (408) and other information. A code server (104) that is  
10 accessible via, for example, the Internet by a plurality of wireless devices, stores the  
code (118) with the associated control description data (420) on a per user basis. The  
code server (104) provides the stored control description data (420) to a wireless  
device (202) to facilitate time-based retrieval of the desired content in response to the  
record start time data (408) included in the control description data (420) provided by  
15 the code server (104).